

WALKING DEAD ON BROADWAY
Slaves

Release Date
▶▶ 11/11/2016

Pre-Order Start
▶▶ 30/09/2016



- ▶▶ advertising in all important music magazines OCT / NOV 2016
- ▶▶ album reviews, interviews and adverts in all important Rock and Metal magazines in Europe's OCT / NOV 2016
- ▶▶ song placements with in European magazine compilation OCT / NOV 2016
- ▶▶ spotify playlists in all European territories
- ▶▶ Facebook, YouTube, Twitter, Google+ organic promotion
- ▶▶ Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (tbc)
- ▶▶ banner advertising on more than 60 most important Metal & Rock websites all over Europe
- ▶▶ additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- ▶▶ [official video "illusions" on YouTube](#)
- ▶▶ [lyric video "Pitchblack" on YouTube](#)
- ▶▶ app campaigns on iPhones for iTunes and Google Play for Androids
- ▶▶ banners, featured items at the shop, header images and a background on [nuclearblast.de](#) and [nuclearblast.com](#)
- ▶▶ features and banners in newsletters, as well as special mailings to targeted audiences in support of the release



Price Code: CD02

AE 3811-0 DIGI+Sticker CD02



▶▶ **Tracklists:**

CD:

01. Intro
02. Pitchblack
03. Cage
04. Haunted
05. Slaves
06. Slaves
07. Scappoat
08. 01110010
09. The Sinner
10. Death Pilgrim

The band stays true to their roots and mixes their heavy sound with the lyrical reflection of the grievance of our time

Territory: World

The Broadway is known as the heart of the American theatre industry and is oftentimes used as a synonym for superior and critical entertainment. **WALKING DEAD ON BROADWAY** pursue the idea of fierce and unbiased art. Brought to life in late 2009, the quintet focuses on vast deathcore-sounds and disenchanted lyrics. Following 2012's MCD *»Welcome To Corpse Wonderland«*, *»Aeshma«* marks the debut album of this quintet from Leipzig, Germany. In Iranian mythology Aeshma is the demon, which personates greed, murder, intoxication and anger. In the understanding of **WALKING DEAD ON BROADWAY** it is a metaphor for suffering, malevolence and all the evil, mankind is causing. The lyrical theme presupposes extreme sounds and is the reason for the savagely development *»Aeshma«* is taking. **WALKING DEAD ON BROADWAY** introduce themselves with an album, that leaves no doubt about the despair and disgust the Germans feel about what mankind is doing. The songs are a reflection of today's society

and its tendency to destroy and to be at war. Keeping in mind the approach of superior and critical entertainment, **WALKING DEAD ON BROADWAY** prove their ability to create complex, challenging deathcore sounds, that combine the technical "requirements" of the style with well-balanced songwriting. The Band continued their journey and played 2015 a lot of festivals like With Full Force, Summer Blast, Wacken and many more. They were also part of big tours with **SUICIDE SILENCE**, **CALIBAN**, **ESKIMO CALLBOY** and **WHITECHAPEL**. After a short break from live gigs the band took their time to write a new full length called *»Slaves«* which will be released in November 2016 via Nuclear Blast / Arising Empire. The band stays true to their roots and mixes their heavy sound with the lyrical reflection of the grievance of our time. The band is ready for a new era and hits you twice as hard as *»Aeshma«* did with their new album. Stay undead!



Band Members: Robert | Vocals - Michael | Guitar - Max | Guitar - Kevin | Bass - Stephan | Drums

www.facebook.com/wdobmetal • [instagram.com/walkingdeadonbroadway](https://www.instagram.com/walkingdeadonbroadway)

Style: Deathcore

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▶▶ **LINKS:**