



# A DIVISION OF NUCLEAR BLAST **FAST FORWARD**

New Release Information ►► **October**

## **MISTER MISERY**

**Unalive**



### **"Don't turn around it's the boogeymen"**

MISTER MISERY is a four piece metal band from the streets of Stockholm, founded in February 2018 by Harley Vendetta & Alex Nine. By blending high energy riffs with anthemic choruses and ripping guitar solos, they have managed not only to create a hype in the underground metal community, but also caught the attention of renowned founder of Nuclear Blast/Arising Empire, Markus Staiger, leading the band to sign a record deal with Arising Empire in 2019. In addition MISTER MISERY has also signed with booking company Contra Promotion, housing bands such as NIGHTWISH, ANTHRAX, THE 69 EYES and many more.

MISTER MISERY just finished their self produced/mixed debut album, »Unalive«, that will shock the world as a first representation of a brand new band. Hungry to light a fire inside the hearts of the restless and broken around the world, MISTER MISERY not only delivers musically but pushes boundaries in their theatrical and chaotic performances. Resurrecting the wild spirit of the 80's while also incorporating horror elements and classical composition, MISTER MISERY proves to be a promising virtuous and maniacal newcomer in the alternative metal scene.

»Unalive« reflects the emotions and struggles of a journey taken by the four members, including death, jail time, abandonment, drugs and poverty. Through every individual experience they've managed to turn that misery into something inspiring, and with that inspiration managed to pull themselves up from the dirt and given life to what they now call MISTER MISERY.

The album title itself is inspired by their undead, vampiric look and it's their way to depict visually what it felt like for them to be metaphorically dead on the inside.

"We have outdone ourselves on this first record and believe that it will be one of the best debut albums in a long time. As fans of our own music we hope to achieve greatness together with each other and create memories for a lifetime" - says Harley

'My Ghost' is a direct follow up to the The Blood Waltz where we see the horror that befalls the girl and her perspective of what it's like to live with someone that has made the tragic decision of suicide.

It was clear to the band that it was the frontrunner for a debut music video considering it's Tim Burton esque circus vibe that also correlates with their look.

"The song came to me in a day and was completed the following day, it's usually how the best songs gets born and when I presented it to my members they were floored by how sexy, scary and anthemic it was. Still to this day it's my all time favourite song that I've written" - says Harley

'The Blood Waltz' was an important message that everyone in the band wanted to get across, by addressing depression and mental health issues and that suicide is never the answer.



<https://www.facebook.com/mistermiseryband/> · <https://www.instagram.com/mistermiseryband/>

**Style: Metal**

## ►► **LINKS:**

►► [www.facebook.com/arisingempire.de](http://www.facebook.com/arisingempire.de) · [www.twitter.com/Arising\\_Empire](https://www.twitter.com/Arising_Empire)

►► [ARISING EMPIRE Video Clips](#) · [Arising Empire on: Spotify](#) · [SoundCloud](#)

►► [www.arising-empire.com](http://www.arising-empire.com)

**Release Date**  
►► **04/10/2019**

**Pre-Order Start**  
►► **12/07/2019**

- **12.07.19 music video and digital single #1 'The Ghost' + pre-order start**
- **23.08.19 music video and digital single #2 'The Blood Waltz'**
- **04.10.19 album release + video #3 'Alive'**
- **advertising in many important music magazines JUL/AUG/SEP/OCT 2019**
- **album reviews, interviews in all important Metal magazines in Europe's JUL/AUG/SEP/OCT 2019 issues**
- **song placements in European magazine compilations**
- **spotify playlists in all European territories**
- **instore decoration: flyers**
- **Facebook, YouTube, Twitter, Google+ organic promotion**
- **Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads**
- **Banner advertising on more than 60 most important Metal & Rock websites all over Europe**
- **additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)**
- **video and pre-roll ads on YouTube**
- **ad campaigns on iPhones for iTunes and Google Play for Androids**
- **banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com**
- **features and banners in newsletters, as well as special mailings to targeted audiences in support of the release**



**Price Code: CD04**

**AE 5025-2** CD-Jewelcase



**Price Code: LP15**

**AE 5025-1** LP (black) in sleeve



**Territory: World**

### ►► **Tracklists:**

#### **CD:**

01. The Blood Waltz
02. You And I
03. Tell Me How
04. My Ghost
05. Legion
06. Dead Valentine
07. Alive
08. Rebels Calling
09. Stronger
10. Live While You Can

#### **LP:**

- Side A**
01. The Blood Waltz
  02. You And I
  03. Tell Me How
  04. My Ghost
  05. Legion
- Side B**
06. Dead Valentine
  07. Alive
  08. Rebels Calling
  09. Stronger
  10. Live While You Can

#### **Line up:**

**Harley Vendetta** | Vocals & Guitar

**Alex Nine** | Lead Guitar

**Rizzy** | Drums

**Eddie Kratz** | Bass

"The song tells a fictional story about a man committing suicide yet fails to find peace in the afterlife. He's soul lingers somewhere in between life and death, trying to reach out to his loved one but remains a ghost, unheard and full of regret." -says Alex

'Alive' gives us a taste of heavy rhythms and anthemic dual lead guitars. It's also the song with the most R'n'R-inspired attitude and dirt. You can say it's the bands way of telling their fans how they dealt with bullying, abandonment and being an outcast. The members of this band sure will hit back if someone hits them first.

"We never want to preach or encourage violence in Schools, work life or other scenarios, but in our own personal experience we have only been left alone after we've stood up for ourselves." - says Eddie

The band has collaborated with the talented and well known Patric Ullaeus at Revolver (IN FLAMES, ARCH ENEMY, DIMMU BORGIR) in the video production of their 2 upcoming singles 'My Ghost' & 'The Blood Waltz'.

"After these 2 videos I now know how they are and what we need to work on to make them real superstars in front of the camera. This is the best raw material I had to work with since Dimmu 2003. Complete f\*\*\*\*\* awesome!!!" - says Patric Ullaeus, Revolver.

"Mister Misery from Sweden soon come up with their amazing debut album which could be described as a mixture of glam rock metal and a touch of gothic. Marilyn Manson fans as well as all other heavy rockers should watch out and check the first clip "My Ghost", a phenomenal video production of Patric Ullaeus.

This young band from Stockholm will kill it, it has been a long time ago where I was so excited about a brand-new band!" - says Markus Staiger, Nuclear Blast/Arising Empire

In collaboration with Arising Empire and Contra Promotions, MISTER MISERY will kick-start their career and promote their debut album »Unalive« worldwide on October 4th 2019.

The future looks bright for these young metalheads and with a European tour starting October 10th to November 3rd they will end their most successful year so far.

"This would not have been possible if not Markus Staiger and the amazing team at Arising Empire and Contra Promotions believed in the band as much as they have. We are all very humbled and excited to start this journey together with the Arising family and all these talented people around us" - says Harley, Alex, Eddie & Rizzy

With »Unalive«, MISTER MISERY shows their musical talent and showmanship right from the start of the journey, not holding back on anything. With their catchy choruses, insane writing and guitar composition, with elements from every musical genre known to man, they are starved for stardom and to show the world how metal and rock is still alive and kicking in the 21st century.