



FAST FORWARD

A DIVISION OF NUCLEAR BLAST

New Release Information ►► **October**

ENGST Flächenbrand



GERMAN POP-ROCK FROM ITS SINCEREST SIDE

"We do not fit in any drawer, we are the whole closet!"

That's how the musicians of the Berlin band ENGST describe themselves, following their own path since two years now. With an unconventional mix of German rock music, a spicy pinch of punk rock, pop elements and catchy melodies, the four guys from the German capital stand out clearly from the unified breadth of the broader music scene. In fact, this band has a lot to say, which is certainly related to the rich past of the four Berlin guys and is clearly reflected in the lyrics of frontman Matthias Engst. He himself grew up in a problem borough of Berlin, where he still lives today, and so most of their songs relate to autobiographical experiences of the 32-year-old singer. He addresses social evils in society and the growing influence of the political right side, against which the frontman and the band clearly site themselves. ENGST make clear that a position against fascism and xenophobia should not be a musical fad and therefore pick up on exactly these topics, without becoming one-sided, clumsy or striking. But also topics such as friendship, love or the little stories of everyday life find their appropriate place in the songs of ENGST.

The keyword "authenticity" is very important for the boys, so it's not surprising that Matthias Engst rejected a label signing deal in 2015 after winning a music show ("The Band" with Samu Haber) at Germany's TV channel Pro7 because they wanted to turn him into a model-pop star without an own personality. He decided to turn his back on the illusory world of TV and casting shows and to return to his own, not always shimmering and brilliant life, to follow his own visions for his musical career and found a serious band on himself.

ENGST

TOUR 2018/2019:

- 02.11. D Bielefeld - Forum
- 03.11. D Bremen - Tower Musikclub
- 09.11. D Schweinfurt - Stadtbahnhof
- 10.11. D Munich - Strom
- 01.12. D Dusseldorf - zakk (w/ RODGERS, DATENSCHMUTZ)

Release Date ►► **26/10/2018** ►► Pre-Order Start **31/08/2018**

- advertising in many important music magazines SEP/OCT 2018
- album reviews, interviews in all important Metal magazines in Europe's SEP/OCT 2018 issues
- song placements in European magazine compilations
- spotify playlists in all European territories
- instore decoration: flyers, poster A1
- Facebook, YouTube, Twitter, Google+ organic promotion
- Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (1bc)
- Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- video and pre-roll ads on YouTube
- ad campaigns on iPhones for iTunes and Google Play for Androids banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- features and banners in newsletters, as well as special mailings to targeted audiences in support of the release

Price Code: CD11
AE 4529-2 CD

7 27361 45292 6



Price Code: LP05
AE 4529-1 LP (black in sleeve)

7 27361 45291 9

Territory: **World**

►► Tracklists:

- CD:
01. Ich steh wieder auf
 02. Der Moment
 03. Eskalieren
 04. Optimisten
 05. Ein Sommer in den Charts
 06. Der König
 07. Ist mir egal
 08. Fremdes Elend
 09. Morgen geht die Welt unter
 10. Mit Raketen auf Spatzen
 11. Trümer & Helden

- LP (33 RPM):
- Side A
01. Ich steh wieder auf
 02. Der Moment
 03. Eskalieren
 04. Optimisten
 05. Ein Sommer in den Charts
 06. Der König
- Side B
01. Ist mir egal
 02. Fremdes Elend
 03. Morgen geht die Welt unter
 04. Mit Raketen auf Spatzen
 05. Trümer & Helden

Line up:

Matthias Engst | Gesang
Ramin Tehrani | Gitarre
Alexander Kahler | Bass
Yuri Cernovlov | Schlagzeug

ENGST are not only thrown together musicians who storm the stage together, but at the same time friends, family and fans of authentic, hand-made rock music. With its rough edges, the band becomes interesting for a wide audience and at ENGST concerts, the boundaries between the stage and the audience are barely noticeable - with flowing sweat, euphorically boiled blood and the urge to sing out loud, it is impossible not to be spellbound by the boys' pulsing live performance.

In 2017, the band found their fitting home at the label Arising Empire, releasing their first EP »Engst« in the same year. In addition to numerous shows, tour supports and festival concerts, the band constantly released new music videos and frenetically worked on their debut album »Flächenbrand« (Engl. "Major Fire"), which will be released on October 26, 2018.

The musicians reveal that this album contains the most intimate and honest moments of their lives. During the production and development process of the songs, each band member had to suffer on private losses and setbacks, which would not have been possible to overcome without the unbelievable team spirit of the boys. The songs explain exactly the "Major Fire" and give an unfiltered insight into the rough and fragile soul of this band. The German guys have remained true to their mix of different facets, however, the album is noticeably heavier than the previous EP. In addition, the album is completed by a guest performance of the singer of the friendly band MASSENDEFEKT and the involvement of a brass section (who have also made music for THE BOSSHOSS) on two tracks.

Now, finally ENGST's time has come to show, without TV cameras and commercial breaks, what they really want to show - authentically, without making a detour and never again determined by others.



www.facebook.de/engstmusik · www.arising-empire.com/engst

Style: **Pop Rock**

ARISING EMPIRE · OESCHSTRASSE 40 · D-73072 DONZDORF · GERMANY · PHONE +49-7162-9280-13 / -20 / -25 · FAX +49-7162-24554

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