



A DIVISION OF NUCLEAR BLAST **FAST FORWARD**

New Release Information ▶▶ **September**

NOVELISTS

Noir



Release Date

▶▶ **08/09/2017**

Pre-Order Start

▶▶ **14/07/2017**

- ▶▶ Advertising in many important music magazines JUL/AUG 2017
- ▶▶ Album reviews, interviews in all important Metal magazines in Europe's JUL/AUG 2017 issues
- ▶▶ Song placements in European magazine compilations
- ▶▶ Spotify playlists in all European territories
- ▶▶ Retail marketing campaigns
- ▶▶ Instore decoration: flyers, poster A1
- ▶▶ Facebook, YouTube, Twitter, Google+ organic promotion
- ▶▶ Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and Gmail ads (tbc)
- ▶▶ Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- ▶▶ Additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- ▶▶ Video and pre-roll ads on YouTube
- ▶▶ Ad campaigns on iPhones for iTunes and Google Play for Androids
- ▶▶ Banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- ▶▶ Features and banners in newsletters, as well as special mailings to targeted audiences in support of the release

Price Code: CD04

AE 3724-2 CD



Territory: **World**

▶▶ Tracklists:

CD:

01. L'appel du Vide
02. Monochrome
03. Under Different Welkins
04. Les Nuits Noires
05. Grey Souls
06. A Bitter End
07. Stranger Self
08. The Light, The Fire
09. Joie de Votre
10. Lead the Light
11. À Travers le Miroir
12. Heal the Wound

FRENCH PROG-METAL BAND IS GETTING UPSTAIRS

NOVELISTS are a progressive metal band from Paris. The band started out in early 2013, when Florestan and Amael Durand met former A CALL TO SINCERITY members Matteo Gelsomino, Nicolas Delestrade and Charles-Henri Teule, and the rest is history...

NOVELISTS started out on a strong footing with the release of 6 singles, one every two months, those tracks creating the foundations for a strong and loyal fan base from the get-go. NOVELISTS then released their debut album via Arising Empire / Nuclear Blast in November 2015.

After touring Europe extensively with bands such as FOR TODAY, BREAKDOWN OF SANITY, DREAM ON DREAMER, SILENT PLANET etc. NOVELISTS embarked on a 2017 summer tour with established bands WHILE SHE SLEEPS and NORTHLANE. It was the perfect conclusion to the »Souvenirs« album cycle.

"Touring with such inspiring artists has been very stimulating for us as a band, seeing them live every day has made us want to aim even higher when it comes to our live performances."

Finally NOVELISTS are back with a follow up concept album, musingly named »Noir«, which will be released on the 8th of September via Arising Empire in Europe and SharpTone Records in the USA.

"Noir describes the atmosphere which encompasses the lyrics throughout the record; it was important for us to find a French word as a title for the album as it is a big part of our identity, a part that we're very proud of. Even though today's music industry makes it mandatory for us to sing in English, we still like putting some hints in here and there."

»Noir« is divided into 4 chapters, all of which contain their own emotion, feeling, guitar tuning, and even their own production/mixing.

"We have worked so hard on this record for a very long time, we wanted to make sure there were no compromises in making this album, which also made the process quite painful, but we couldn't be happier and proud of the end result."

NOVELISTS have become, in only a few years, a rising star within the progressive metal scene and it seems that they are now ready to not only justify this tag, but to also exceed all expectations by releasing their purposeful and highly accomplished second record.



▶▶ Line-up:

Matteo Gelsomino | vocals - Florestan Durand | guitar - Charles-Henri Teule | guitar - Nicolas Delestrade | bass - Amael Durand | drums

▶▶ **ALSO AVAILABLE: (World)**



AE 3620-0 DIGI CD04



Souvenirs

www.novelistsofficial.com

www.facebook.com/novelistsmusic · www.arising-empire.com/novelists

style: **Progressive Metal**

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