



A DIVISION OF NUCLEAR BLAST **FAST FORWARD**

New Release Information ►► **August**

ALAZKA Phoenix



Release Date
►► **25/08/2017**

Pre-Order Start
►► **16/06/2017**

- advertising in many important music magazines JUL/AUG 2017
- album reviews, interviews in all important Metal magazines in Europe's JUL/AUG 2017 issues
- song placements in European magazine compilations
- spotify playlists in all European territories
- instore decoration: flyers, poster A1
- Facebook, YouTube, Twitter, Google+ organic promotion
- Facebook ads and promoted posts + Google ads in both the search and display networks, bing ads and gmail ads (tbc)
- Banner advertising on more than 60 most important Metal & Rock websites all over Europe
- additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- video and pre-roll ads on You tube
- ad campaigns on iPhones for iTunes and Google Play for Androids
- banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- features and banners in newsletters, as well as special mailings to targeted audiences in support of the release



Price Code: **CD03**



Price Code: **LP15**



Atmospheric guitar melodies, unbelievable catchy clean vocals and wild shouts that'll give you goose bumps!

ALAZKA from Recklinghausen, Germany started their journey in 2012 as BURNING DOWN ALASKA. After a few line-up changes the band now consists of Kassim Auale, Tobias Rische, Marvin Bruckwilder, Dario Sanchez and Julian Englisch. The young musicians grew very quickly from a local band into a band that plays international shows - without having even released their debut album!

The band's very first release, their EP »Values & Virtues« (Redfield Records) was released in early 2015; the record turned out to be a strong foundation and building block for their career. The EP contained nine flowing tracks including 'Phantoms' which featured Michael McGough (BEING AS AN OCEAN). At the end of 2016 »Values & Virtues« was also released in Japan via Go With Me Records.

Since their debut European release ALAZKA have played four European tours, including their own headline tour and the Impericon Never Say Die! Tour. Further to this they have played several established festivals such as Southside Festival, Graspop Metal Meeting, Summer Breeze etc. plus shows with international acts like PARKWAY DRIVE and THE GHOST INSIDE.

In January 2016 Kassim Auale joined the band as a second vocalist, which finally provided ALAZKA with the only thing they've been missing as a unit - clean vocals. Kassim has been the missing piece they've been looking for to fulfil the precise vision they have in mind regarding their musical style and future ambitions.

In April 2016 the band started writing and demoing their debut album »Phoenix«, which was subsequently recorded throughout July 2016 at renowned Treehouse Studios in Derbyshire, UK.

The band's musical style is all about contrasts and details. The guitars offer ambient atmospheres, rock riffs, funk elements, solos and a lot more. Bass and drums compliment the guitars' sound and improve it instead of just building a foundation



ALAZKA

Line up: Kassim Auale | vocals • Tobias Rische | vocals • Marvin Bruckwilder | guitars
Dario Sanchez | guitars • Julian Englisch | bass

for the songs. It's like all the instruments are doing something different that's interesting enough on it's own but it's the combination of everything that turns the songs into something bigger.

Same goes for the vocals. They make use of the contrast between Tobi's emotional and clear screams and Kassim's voice that offers everything from smooth, quiet singing to raw power when he lets it all out but again it's the combination of both that makes it even better. On March 29th 2017 the band made a huge decision and announced the abandonment of their old name, and that moving forwards they would be known as ALAZKA. This change perhaps forecast a fortuitous future, the band signing a record deal with Sharp-Tone Records and Arising Empire shortly afterwards, alongside the release of new single 'Empty Throne'.

►► Tracklists:

Digi:

01. Echoes
02. Ghost
03. Empty Throne
04. The Witness
05. Everglow
06. Ash
07. Phoenix
08. Everything
09. Hearts Of Gold
10. Legacy
11. Blossom
12. Fading Flame

LP:

- Side A
01. Echoes
 02. Ghost
 03. Empty Throne
 04. The Witness
 05. Everglow
 06. Ash
 07. Phoenix
- Side B
01. Everything
 02. Hearts Of Gold
 03. Legacy
 04. Blossom
 05. Fading Flame

Territory: World
**Style: Pop Punk/
Metalcore**

www.alazkaofficial.com • www.facebook.com/alazkaofficial • www.arising-empire.com

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