

DOUBLE CRUSH SYNDROME Die For Rock N' Roll

Release Date
▶▶ 17/03/2017

Pre-Order Start
▶▶ 27/01/2017



- ▶▶ LIMITED METALBOX available incl. 3 bonus tracks + bonus live CD
- ▶▶ LIMITED CD DIGIPAK incl. 3 bonus tracks available
- ▶▶ LP BLACK VINYL in gatefold incl. 3 bonus tracks available
- ▶▶ Advertising in many important music magazines FEB 2017
- ▶▶ Album reviews, interviews in all important Metal magazines in Europe's FEB/MAR 2017 issues
- ▶▶ Song placements in European magazine compilations
- ▶▶ Spotify playlists in all European territories
- ▶▶ Retail marketing campaigns
- ▶▶ Official YouTube Video "Die For Rock N' Roll" & "On Top Of Mount Whateverst"
- ▶▶ Facebook, YouTube, Twitter, Google+ organic promotion
- ▶▶ Facebook ads and promoted posts + Google ads in both the search and display networks, Bing ads and gmail ads (tbc)
- ▶▶ Banner advertising on more than 60 of the most important Metal & Rock websites all over Europe
- ▶▶ Additional booked ads on Metal Hammer Germany and UK, and in the Fixion network (mainly Blabbermouth)
- ▶▶ Video and pre-roll ads on YouTube
- ▶▶ Ad campaigns on iPhones and Google Play for Androids
- ▶▶ Banners, featured items at the shop, header images and a background on nuclearblast.de and nuclearblast.com
- ▶▶ Features and banners in newsletters, as well as special mailings to targeted audiences in support of the release



Price Code: CD03

AE 3862-0 CD-Digi



Price Code: LP15

AE 3862-1 LP black in gatefold



Price Code: CD13

AE 3862-5 Metal box



incl. Digipak, bonus-CD in cardboard, wrist band, 3 plectra

Territory: World

THE RETURN OF ROCK N' ROLL

When acclaimed underground talent gets signed by a big player, eyebrows will be raised and questions will be asked. So, **Andy Brings**, why are you taking your band, who proclaimed its independence like a mantra, and earned its reputation as a DIY sensation by sailing under jolly roger, to the luxury liner Nuclear Blast/Arising Empire? „Because the right band has found the right company, it's the perfect gathering of Rock n'Roll maniacs. It feels 100% right! We don't have to make any compromises whatsoever. On the contrary, they want us to be different from the rest and remain true to ourselves at the same time!"

And different is what **DOUBLE CRUSH SYNDROME** were, when they surfaced in 2013, fronted by singer and guitar player **Andy Brings** (ex-SODOM, ex-THE TRACELEORDS). Without a label or any kind of promotion, but armed with a self-pressed CD in a cardboard sleeve, they began to conquer the stages in and outside of Germany, starting a true Rock n' Roll rampage. "We go out with the determination to give the people the best rockshow possible! We literally force them to have a good time!" The band's energy spread like wildfire, and so they spent the following 3 years on the road supporting acts like **SEBASTIAN BACH (SKID ROW)**, **HARDCORE SUPERSTAR**, **DORO**, **J.B.O.**, **OHRENFEINDT**, **W.A.S.P.**, **LOUDNESS** and playing countless shows on their own, each and everyone like it would be their last!

Now, what can we expect from the official debut album? "We see ourselves in the tradition of bands like Kiss, Ramones, Skid Row, Motörhead, Mötley Crüe, without even trying to sound like them. It's our version of Rock n' Roll, naturally with a huge punk influence in the instrumentation, strong chorusses with an undeniable pop factor, and the power to destroy a small town. One small town per song that is!" says **Brings**, without even the slightest indication of a smile. Is the band lacking a sense of humor? "Not at all, DCS is very tongue-in-cheek, and there's a certain degree of anarchy happening on stage. But we are not a funny band per se, we take what we do very seriously! Still, everybody is supposed to have a good time, on stage and in the audience!"

The spectrum of songs reaches from powerful bombshells such as the band's anthems 'Die For Rock N'Roll' and 'Gimme Everything' to more sophisticated wrecking balls such as 'Can't You Be Like Everyone Else' and 'Revolution' and the most "expensive" tune 'On Top Of Mount Whateverst'. Expensive? **Andy Brings**: "On Top..." stands out because the arrangement is a little more elaborate, with some synthesizer effects here and there, that let it shine a little brighter. We are very proud of that song!" says **Andy**, who has also produced and mixed the album.

And the lyrics? Does **DCS** have anything to say? "We are definitely against it! We sometimes forget what it is that we are against in particular, but with a certain amount of punk anger inside you it doesn't really matter! Just don't take shit from anybody! But there's no political or ideological superstructure in what we do! Our interpretation of Punkrock is not wearing the politically correct brand of streetwear and shouting pseudo-intellectual slogans into the atmosphere. We dress up and want to entertain! Some songs celebrate love, some condemn it. What all songs have in common is never-ending hope and the will to live on your own terms, to love, laugh and cry, with a firm belief that everything will turn out fine. Be strong! Be happy!"

All systems are go, Mr. **Brings**? "The enthusiasm of our new partner Nuclear Blast/Arising Empire is a kick in the butt we did not really need, but it's definitely nice to feel the support. Our power-switch only has a "Full Speed" and an "Off" position, there's no in-between. We are not scared of anything or anybody, just bring it on! We die for Rock n' Roll!"



▶▶ Line-Up:

Julian Fischer - Drums | Andy Brings - lead vocals & guitar | Slick Prolidol - bass & vocals

TOUR:

17.03. Frankfurt..... 11er	25.03. Hameln.....Mad Music	06.04. Hannover.....Lux
18.03. Hamburg.....We Rock The North Party	31.03. Berlin.....Wild At Heart	08.04. Stuttgart.....Zwölfzahn
22.03. Köln.....Kleine Essigfabrik	01.04. Dresden.....Puschkin	09.04. Saarbrücken.....Garage Club
23.03. München.....Garage Deluxe	02.04. Düsseldorf.....The Tube	
24.03. Wachenroth.....Toxicity	05.04. Münster.....Sputnik Café	

www.doublecrushsyndrome.de · www.facebook.com/doublecrushsyndrome
www.arising-empire.com/double-crush-syndrome/

▶▶ Tracklists:

DIGI:

01. Gimme Everything
 02. Die For Rock N' Roll
 03. Unfriend Me Now
 04. She's A Pistol
 05. On Top Of Mount Whateverst
 06. Yeah! Paint!
 07. I Wanna Be Your Monkey
 08. Slow Suicide
 09. Can't You Be Like Everyone Else
 10. Blood On My Shirt
 11. Revolution
- BONUS:
12. And They Say We Are The Freaks
 13. Fuck You Is My Answer
 14. Right Now

BOX:

- Bonus CD BOX Edition
Live @ Freak Show (Essen),
Dec. 16* + 17* 2016
01. She's A Pistol
 02. Yeah! Paint!
 03. Unfriend Me Now
 04. On Top Of Mount Whateverst
 05. And They Say We Are The Freaks
 06. Jesus Of Moizeareth
 07. Blood On My Shirt
 08. Can't You Be Like Everyone Else
 09. Fuck You Is My Answer
 10. Die For Rock N' Roll

LP:

- Side A
01. Gimme Everything
 02. Die For Rock N' Roll
 03. Unfriend Me Now
 04. She's A Pistol
 05. On Top Of Mount Whateverst
 06. Yeah! Paint!
 07. I Wanna Be Your Monkey
- Side B
01. Slow Suicide
 02. Can't You Be Like Everyone Else
 03. Blood On My Shirt
 04. Revolution
- BONUS:
05. And They Say We Are The Freaks
 06. Fuck You Is My Answer
 07. Right Now

style: Punk / Rock

ARISING EMPIRE · OESCHSTRASSE 40 · D-73072 DONZDORF · GERMANY · PHONE +49-7162-9280-13 / -20 / -25 · FAX +49-7162-24554

▶▶ www.facebook.com/arisingempire.de · www.twitter.com/Arising_Empire

▶▶ ARISING EMPIRE Video Clips · Arising Empire on: Spotify · SoundCloud

▶▶ www.arising-empire.com